

2020 Conference Here East, Olympic Park, London

Monday 29 June to Wednesday 1 July 2020

Formerly



Accelerating the energy transition for all: Evaluation's role in effective policy making

SPONSORSHIP OPPORTUNITIES

| Sponsorship benefits | Diamond €20,000 | Platinum €10,000 | Gold €5,000 | Silver €2,500 | Bronze €1,000 | Lunch €1,000 | Morning/ afternoon tea €1,000 |
|--|--------------------|---------------------|----------------|------------------|------------------|-----------------|-------------------------------------|
| Named sponsor of the Welcome reception on Day 1 of the conference | ✓ | | | | | | |
| Logo printed on the sponsors page of the conference program | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Logo printed on the front cover of the conference program | ✓ | | | | | | |
| Full page advertisement in the printed conference program (sponsor to provide artwork provided to advised specifications) | ✓ | | | | | | |
| Logo displayed on the Energy Evaluation conference website with a hyperlink to the sponsor's homepage | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Logo displayed on PowerPoint slide displayed at the beginning and end of each plenary session | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Banner advertisement on the conference website (sponsor to provide artwork provided to advised specifications) | ✓ | | | | | | |
| Logo included in conference promotional emails to the Energy Evaluation database | 4 emails | 2 emails | 1 email | | | | |
| Opportunity to display two company provided, freestanding pull-up banners in the conference plenary room and at the welcome reception | ✓ | | | | | | |
| Opportunity to display one company provided, free-standing pull-up banner in the morning/afternoon tea space for the duration of the conference | ✓ | ✓ | | | | | |
| Opportunity to have one promotional item distributed to delegates when they collect their name badge at the registration desk. (For example, a water bottle, USB or LED flashlight. No brochures or marketing materials) | ✓ | ✓ | ✓ | | | | |

| Sponsorship benefits continued | Diamond continued | Platinum continued | Gold continued | Silver continued | Bronze continued | Lunch continued | Morning/afternoon tea continued |
|---|-------------------|--------------------|----------------|------------------|------------------|-----------------|---------------------------------|
| Allocation of one display table or floor space for a static display for the duration of the conference. (Trestle table, chair and power provided) | ✓ | ✓ | ✓ | | | | |
| Complimentary conference registration (which includes attendance all sessions, lunches, morning and afternoon teas). | 6 | 3 | 2 | 1 | | | |
| A copy of the delegate list showing name, organisation and country (email addresses will not be provided) will be provided one week prior to the conference | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Opportunity to display one company provided, free-standing pull-up banner at the sponsored break | | | | | | ✓ | ✓ |
| Logo printed in the conference program with the sponsored session | | | | | | ✓ | ✓ |
| Logo printed on cards displayed on and around the food tables | | | | | | ✓ | ✓ |

Display table

Silver, bronze, lunch and morning/afternoon tea sponsors may upgrade their sponsorship package to include a display table or floor space for a static display for the duration of the conference. (Trestle table, chair and power provided). Additional investment of €1,000.

International or Student Scholarship Fund

The Energy Evaluation Europe 2020 Conference aims to support the attendance of students. Scholarships will be provided to suitable applicants to provide financial assistance to defray travel and registration costs.

Organisations may support our efforts by contributing to the scholarship fund. Amounts of €500 and above will be accepted and the donor will be acknowledged as a supporter on the conference program and website.



**ENERGY
EVALUATION**
EUROPE

Sponsorship enquiries

For further information or to discuss which package is best for your organisation, please contact:

Jamilja van der Meulen

E: jamilja.vandermeulen@tno.nl

Conference enquiries

For more information about the Conference, please contact the conference secretariat:

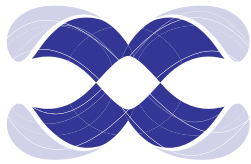


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W: www.energy-evaluation.org

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SPONSORSHIP APPLICATION FORM

Company/organisation name:

Contact name:

Position:

Address:

City:

State:

Country:

Postcode:

Phone:

Email:

Signature:

Date:

I am authorised to sign this document on behalf of the company/organisation and acknowledge that it will pay all costs as detailed on this form.

If different to the above, please include the details of the person who will be responsible for the organisation of your sponsorship entitlements.

Contact name:

Position:

Phone:

Email:

| Sponsorship item | Cost (€) | Please ✓ |
|----------------------|----------|----------|
| Diamond | €20,000 | |
| Platinum | €10,000 | |
| Gold | €5,000 | |
| Silver | €2,500 | |
| Bronze | €1,000 | |
| Lunch | | |
| Monday | €1,000 | |
| Tuesday | €1,000 | |
| Morning tea | | |
| Monday | €1,000 | |
| Tuesday | €1,000 | |
| Wednesday | €1,000 | |
| Afternoon tea | | |
| Monday | €1,000 | |
| Tuesday | €1,000 | |
| TOTAL: | € | |

Sponsor requests will not be confirmed until payment is received.

Payment of € _____ will be made via EFT into the Energy Evaluation Conference bank account.

Electronic Funds Transfer (EFT)

Account name: Energy Evaluation Conference
Address: Handelsbank, Elsenheimer Str. 41, München 80687 Germany
IBAN: DE93 7001 1110 6053 9165 10
SWIFT/BIC: DEKTDE7GXXX
 Remittance advice must be sent to energy-evaluation@expertevents.com.au

Please EMAIL completed form to:

Energy Evaluation Europe 2020 Conference Secretariat
 Expert Events
E: energy-evaluation@expertevents.com.au

Terms and conditions

- Expert Events and the Energy Evaluation Europe 2020 Conference Committee reserve the right to amend the sponsorship program or tailor sponsorship packages to benefit the sponsor and/or the conference. Every effort will be made to maximise sponsor benefits as well as delegates' experience.
- Expert Events and the Energy Evaluation Europe 2020 Conference Committee reserve the right, in their absolute discretion, to refuse any sponsorship application.
- All sponsorship bookings will only be confirmed on receipt of a signed application form and full payment.
- All cancellations must be advised in writing directly to Expert Events. Please note that in case of cancellation, a fee of 50% of the value of sponsorship may apply.
- No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package without the approval of Expert Events and the Energy Evaluation Europe 2020 Conference Committee.